

# Summary Report

## Abortion Advertising Restrictions

States regulate the advertisement of abortion services by restricting providers or other individuals from publishing abortion-related advertisements. These laws prohibit individuals from advertising abortion-inducing medication and posting notice of abortion services. Although the U.S. Supreme Court held that this type of restriction infringed on First Amendment rights in *Bigelow v. Virginia* (1975), some states still have abortion advertising restrictions in their laws.

This is a longitudinal dataset displaying laws regulating the advertisement of abortion services in effect from December 1, 2018 to October 1, 2021. Additional maps and tables are available by visiting [www.LawAtlas.org](http://www.LawAtlas.org).



### State Restricts Advertising Abortions

Twelve states restrict the advertisement of abortions by abortion providers or advertisers.

Jurisdictions: 12 (AZ, CA, FL, ID, LA, MI, MN, MS, NV, VA, WA, WY)



### Who is Restricted?

In eleven states, advertisers are restricted from advertising abortions. In Arizona, California, and Nevada, abortion providers are restricted from advertising their services. Advertisers are defined as any individual publishing advertisements related to abortion services and/or abortion-inducing drugs.

Jurisdictions: 11 (CA, FL, ID, LA, MI, MN, MS, NV, VA, WA, WY)



### Advertising Ban

Twelve states specifically ban advertising means or methods of obtaining an abortion. Michigan imposes restrictions only on the advertisement of medications used to induce abortions.

Jurisdictions: 12 (AZ, CA, FL, ID, LA, MI, MN, MS, NV, VA, WA, WY)